



# MATTANEE PALUNGTEPIN, PH.D.

A passionate and dedicated educator specializing in Curriculum & Instruction, Language Education, and Educational Technology

## CONTACT

+66 9 8561 4542

mattanee@xtramilethailand.com

www.linkedin.com/in/maymattanee

## MEDIA APPEARANCES

25/5/2023 ADPT Webinar / TechTalkThai  
Youtube Channel: Mastering Your English  
for Online Meetings

15/12/2019 C.U. Radio Interview

1/7/2019 Kom Chad Luek Newspaper

## SKILLS & INTERESTS

Arts:  
drawing, painting, photography, music,  
drama

Technology:  
digital imaging (e.g., Adobe Photoshop,  
Procreate, Dall-E, Midjourney, Leonardo  
AI), ChatGPT, video production (e.g.,  
Adobe Premiere Pro, iMovie, OBS Studio,  
CapCut), website design and  
development, and various tools for online  
teaching and learning

## EDUCATION

2001-2005 **Ph.D. in Curriculum & Instruction**

**School of Education, University of Wisconsin-Madison, USA**  
(one of the **top 3 Best Education Schools** –U.S. News & World Report)  
Concentrated training in Language Education and  
Educational Technology

1999-2001 **M.A. in Applied English Linguistics**

**College of Letters and Science, University of Wisconsin-Madison,  
USA**

1995-1999 **B.A. in English (First Class Hons.)**

**Faculty of Arts, Chulalongkorn University, Bangkok, Thailand**  
Major in English; Minor in Dramatic Arts

## WORK EXPERIENCE

8/2023 – present **Faculty of Liberal Arts, Thammasat University**

**Guest lecturer**

- Teach Business English and presentation skills

8/2022 – present **XtraMile Education\***

**Director/Instructor**

- Design and deliver language training courses
- Develop engaging educational media and materials
- Oversee the execution of day-to-day delivery of services

Featured enterprise clients: Beca (Thailand) Co., Ltd., BP - Castrol (Thailand) Co., Ltd.,  
Fujitsu (Thailand) Co., Ltd., Kasikornbank PCL, TechTalkThai Group Co., Ltd., Yip In Tsoi & Co., Ltd.  
\*Former name was EdTivate Training.

10/2012 – 7/2022 **Division of Business English, Chulalongkorn University  
Language Institute (CULI)**

**Full-time lecturer / Assistant Professor (2012 – 2022)**

- Taught Business English to students in the Chulalongkorn Business  
School and general English to students of various majors

**Deputy Director (2020 – 2021)**

- Oversaw operational systems and contributed to shaping CULI's  
strategic directions

11/2005 – 9/2012 **Department of English, Faculty of Arts, Chulalongkorn  
University**

**Full-time lecturer**

- Taught various courses in English linguistics to students in the  
Faculty of Arts

## OTHER PROFESSIONAL ACTIVITIES

1/2014 – 5/2016

### **The Lower Mekong Initiative's Distance Learning Program**

(organized by Chulalongkorn University, the Office of the Higher Education Commission, and the U.S. Embassy)

- Served as head of the program
- Designed and developed the curriculum and materials for the program
- Taught professional communication skills via videoconferencing to participants from countries in the Lower Mekong region

5/2011

### **The CU Campus Guide Training Program**

- Trained Chulalongkorn University students to be campus guides for international visitors

4/2009 – 10/2009

### **C.U. Radio FM 101.5 MHz**

- M.C. for the radio program "Aksorn Patee"

07/2004

### **The Families and Schools Together Program, Wisconsin, USA**

- Volunteered to teach English and literacy skills to children using stories, songs and games

2/2004 – 5/2004

### **The Even Start Family Literacy Program, Wisconsin, USA**

(A federally sponsored program for low-income families in Dane County)

- Volunteered to teach English as a second language to children in the program using various kinds of educational media

## INVITED PRESENTATIONS

### **5/2023 ADPT Webinar / TechTalkThai Youtube Channel: Mastering Your English for Online Meetings**

Guest speaker for a webinar organized by ADPT.news / TechTalkThai

### **2/2022 International Arts Talk: "Language Lessons through the Screen"**

Guest speaker for a webinar organized by the Faculty of Arts, Chulalongkorn University for language teachers

### **1/2022 "Tools and Techniques in Conducting Research in Innovation: A Case Study of Conversation Cloud"**

Guest speaker for a webinar organized by Chulalongkorn University Language Institute

### **12/2021 "Online Teaching Techniques in the Next Normal"**

Guest speaker for a webinar organized by KRU CLUB Channel, International Buddhist Society

### **8/2021 "Exploring the New Digital Terrain for English Language Learners"**

Plenary speaker at the CULI-AAU International Conference

### **6/2021 "Engaging Language Learners in the New Digital Terrain"**

Plenary speaker at the 4th UNNES-TEFLIN National Conference organized by the English Department of Universitas Negeri Semarang, Indonesia

### **11/2020 "Modern Classroom Management in the New Normal"**

Guest speaker at a training session for language teachers organized by True Click Life, True Digital Plus Co., Ltd.

### **6/2020 "English Language Teaching and Testing in the Midst of Digital Transformation"**

Guest speaker in a webinar series organized by Chulalongkorn University's English as an International Language Program

### **9/2014 "Effective English Presentations"**

Guest speaker at a workshop for Japanese students from the Faculty of Economics and Management, Tohoku University Overseas Fieldwork Program 2014, in collaboration with the Faculty of Commerce and Accountancy, Chulalongkorn University)

### **9/2011 "Pronunciation Bento"**

Guest speaker at a training session on English pronunciation for BP-Castrol's staff during lunchtime as part of the BP-Castrol's "Lunch and Learn" Program

### **2/2004 "The Use of Technology in Teaching Language and Literacy"**

Guest speaker at a workshop for Dane County Parent Council teachers, Dane County Parent Council All-Staff Meeting 2004, Madison, Wisconsin, USA

## PUBLICATIONS

\*Palungtepin, M. (2021). Conversation Cloud: A videoconferencing learning ecology for Thai undergraduate EFL learners, **System**, <https://doi.org/10.1016/j.system.2021.102648>.

Palungtepin, M. (2012). The application of the principles of design in the new media environments for learners of English as a second or foreign language. **Journal of English Studies**, 7, 26-61.

Palungtepin, M. (2010). A case study of Thai undergraduates learning English through the blending of classroom instruction with electronic discussion boards. **NIDA Journal of Language and Communication**, 15(16), 67-89.

\*Elsevier's journal "System: An International Journal of Educational Technology and Applied Linguistics" (indexed in Scopus/ISI Quartile 1 in Education, Language & Linguistics)